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PRESS RELEASE

AFSCAN Welcomes KRUUSE as an Additional Main Sponsor

Global veterinary equipment supplier [KRUUSE](#) has increased its sponsorship of the [African Small Companion Animal Network](#) (AFSCAN), an initiative run by the World Small Animal Veterinary Association's (WSAVA) charitable Foundation to enhance standards of veterinary care for companion animals in Sub-Saharan Africa. In so doing, it has become an additional Main Sponsor alongside Zoetis, which has been the Main Sponsor since AFSCAN was launched in 2014.

KRUUSE will focus on supporting AFSCAN's educational activities, together with the work it is doing to develop of training and distance learning CE programs for veterinarians and other veterinary professionals in the five countries participating in the project - Kenya, Namibia, Nigeria, Tanzania and Uganda. KRUUSE will, for instance, work with digital services provider Vetstream, also a supporter of AFSCAN, on a series of webinars and also enable access to Vetstream and other educational modules.

In addition to advancing standard of veterinary care through education and CE, AFSCAN is facilitating the creation of a sustainable network of small companion animal veterinary associations (SAVA's) in the participating countries. In addition, it supports rabies control projects in Africa in partnership with charity Mission Rabies and the development of surveillance systems to monitor infectious and parasitic diseases in companion animals. Launched in 2014 and backed by global animal health company Zoetis, AFSCAN is also supported by a Consortium of other sponsors, of which KRUUSE is a founder member.

Commenting on its decision to step up the support it offers and become a main sponsor, KRUUSE's Commercial Director, Martin Lassen, said: "AFSCAN project is a positive initiative led by a number of dedicated and highly experienced individuals. We are particularly impressed with the work it is doing to advance veterinary treatment and to build a veterinary network to develop and improve animal health in the participating countries. This aligns perfectly with what KRUUSE seeks to achieve.

"The project has made great progress over the last two years and it has been particularly interesting to talk with veterinarians from the five countries and to learn about their veterinary businesses and how AFSCAN can support them. At KRUUSE we look forward to continuing our support for the project and to contributing significantly to the educational aspects of its work."

Dr Gabriel Varga, Chair of the AFSCAN Board and Director of Business Operations for Zoetis North Europe region, added: "In just two years, AFSCAN has made great strides, both in bringing CE to veterinarians in the participating countries and in fostering the creation of SAVAs. Some of them are now already full members of the World Small Animal Veterinary Association.

"KRUUSE has been with us from the start and we are grateful for the help the company has already given us and for the increase in its support. Our education and scientific projects, which include a campaign we're running in conjunction with charity [Computers 4 Africa](#) to supply refurbished IT to African veterinarians, are bringing benefits, both to those working in the veterinary profession and to the animals they care for. Thanks to KRUUSE's generous decision to become an additional Main Sponsor, we look forward progressing this work with even greater momentum."

The [World Small Animal Veterinary Association \(WSAVA\)](#) is an umbrella organisation representing almost 160,000 veterinarians globally through 94 member associations. The [WSAVA Foundation](#) was founded in 2009 with the aim of acquiring funds for activities that can be delivered by clinical and laboratory specialists for the benefit of veterinarians globally.

Notes to editors:

About AFSCAN

The AFSCAN project has been developed by the WSAVA Foundation with the backing of the global animal health company Zoetis, global veterinary equipment company KRUUSE and a Consortium of other supporters. Its Project Board is chaired by Dr Gabriel Varga, President of the WSAVA Foundation and Director at Zoetis and includes Professor Michael Day (University of Bristol, UK, and WSAVA Foundation); Dr Theo Kanellos (Zoetis); Dr Remo Lobetti (referral practitioner, South Africa) and Dr Alex Thiermann (OIE).

Other supporters and sponsors of AFSCAN include the OIE, the North American Veterinary Community (NAVC), veterinary digital content provider Vetstream; veterinary charity Worldwide Veterinary Service and its Mission Rabies Project; healthcare advertising agency Circa Health; the University of Veterinary Medicine in Kosice; BSAVA; The Petplan Charitable Trust and the WSAVA.

About Zoetis

Zoetis (zô-EH-tis) is the leading animal health company, dedicated to supporting its customers and their businesses. Building on more than 60 years of experience in animal health, Zoetis discovers, develops, manufactures and markets veterinary vaccines and medicines, complemented by diagnostic products and genetic tests and supported by a range of services. In 2014, the company generated annual revenue of \$4.8 billion. With approximately 10,000 employees worldwide at the beginning of 2015, Zoetis serves veterinarians, livestock producers and people who raise and care for farm and companion animals with sales of its products in 120 countries. For more information, visit www.zoetis.com.

About KRUUSE

KRUUSE provides qualitative and innovative veterinary solutions, products and knowledge to help ensure effective animal health care. Dedicated to animal health for more than 100 years, the company has a strong focus on innovation and development and its relationships with veterinarians and other key opinion leaders enable it to deliver effective solutions to assist veterinarians in their daily work and to enhance animal health around the world.

For more information about KRUUSE, please visit:

www.kruise.com

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